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**MITSUBISHI ANNOUNCES NEW HIGH RESOLUTION HL2750U SXGA+  
PROJECTOR FOR DETAIL-ORIENTED APPLICATIONS**

*Combination of Features Provides Crisp Color, Outstanding Detail, Optional Lenses*

**IRVINE, Calif., March 9, 2009** — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning, high-quality presentation and display products, has introduced the HL2750U, its newest SXGA+ (1400 x 1050 pixels) resolution high-brightness LCD projector. The HL2750U is designed for easy-install applications that require high, accurate pixel details and vivid colors such as CAD/CAM, geographical and tactical mapping, and virtual simulation.

"The HL2750U is perfect for high-level briefings or meetings where a large amount of detail needs to be clearly magnified," said Wayne Kozuki, product manager, Mitsubishi Digital Electronics America's Presentation Product Division. "Even the smallest details appear crisp and clear so viewers get a better understanding of what they see."

The HL2750U has a lightweight design of only 10.8 pounds and supports different lens sizes (long- and short-throw) for versatile installation options. It blasts 3100 ANSI lumens for a bright, clear image even in high-ambient light settings such as large classrooms or meeting rooms with windows.

Easy set-up features include digital vertical and horizontal keystone correction and an option that allows users to match selected background wall colors including beige, blue, green, pink and blackboard. Once the color is chosen, the projector automatically adjusts its color gamma to create the best image possible on that surface, making set-up in classrooms and conference rooms a breeze.

An estimated lamp life of 5000 hours in low mode and a side-loading lamp makes lamp replacement quick, simple and infrequent. Users don't have to remove the whole projector from its mount; they just extract the old lamp from the side and replace it — saving time and money.

Network management is simple and easy with the HL2750's embedded ProjectorView™ and RJ45 connectivity for LAN asset management control of up to 200 projectors. Its RS232c connection makes it simple to integrate with third-party control systems and an anti-theft security anchor is included to deter unapproved removal. Multiple inputs include dual computer inputs as well as DVI for native digital signals.

“In this demanding market, our customers require the most precise imaging technology available,” said James Chan, senior director, product marketing, Mitsubishi Digital Electronics America's Presentation Products Division. “The HL2750 meets and exceeds those needs.”

A special DICOM-simulated version of the same projector, model MH2850U, is also available for the growing medical education and training market demand. This DICOM version supports blue and clear mode of DICOM that can be used for training medical students in reading X-rays, MRIs and other electronic scan outputs with the clarity that no ordinary projectors can match.

### **Suggested Pricing, Availability, Warranty**

The new HL2750U is offered at a suggested retail price of \$3995 and the MH2850U at \$7,995, and both models are available from Mitsubishi's professional dealer network. The projectors carry Mitsubishi's award-winning three-year limited warranty on parts and labor, its exclusive three-year Express Replacement Assistance program, and a one-year or 500-hour (whichever comes first) lamp limited warranty.

### **About Mitsubishi Digital Electronics America Presentation Products Division**

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, front-projection home entertainment, and rear-projection video wall cube display systems and digital signage monitors designed with DLP® or LCD technology. The company is known for its award-winning, high-quality, accurate color

reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit <http://www.mitsubishi-presentations.com>.

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