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**MITSUBISHI DIGITAL ELECTRONICS AMERICA'S NEW LDTV146 AND LDTV152  
BRINGS TELEVISION EXCELLENCE TO PROFESSIONAL  
DIGITAL COMPUTER MONITORS**

*New Monitors Exhibited in Booth #1041 at Digital Signage Show in Las Vegas*

**IRVINE, Calif., February 24, 2009** — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning, high-quality, high-definition presentation and display products, today announced its newest 1080p digital TV and computer monitors, the LDTV146 and LDTV152. Both are designed for digital signage applications in retail stores, airports, bars, restaurants, conference and class rooms, lobby areas, movie theaters and other environments. These high-definition LCD TV monitors are 46 inches and 52 inches respectively (measured diagonally) with a backlight estimated to last 30,000 hours, providing an expected lifespan of almost seven years with 12-hour per day usage.

"Mitsubishi Electric is well known for its high-quality, long-lasting televisions and large format displays," said James Chan, senior director, product marketing, Mitsubishi Digital Electronics America's Presentation Products Division. "And now, the wait is over. Our new monitors capitalize on that expertise and are made available to the commercial world as well. These premium monitors for commercial usage are the perfect marriage between design and performance."

Mitsubishi's LDTV146 and LDTV152 feature full HD 1920 x 1080 pixel resolution for clear high-quality video and text images, and their 500-nits brightness allows easier viewing in high ambient light environments such as store windows. A 10,000:1 contrast ratio provides pure color sharpness, while a 10-bit LCD panel produces high color accuracy and precision in digital video applications.

The new premium TV monitors come in an ultra-thin glossy black bezel design and offer advanced 120hz processing and superior color frame, making them attractive inside and out.

They are built with various digital inputs to connect to a myriad of devices such as a computer with digital output, HDMI™ or DVI-D, Blu-ray Disc™ player, cable box and more.

### **Pricing, Limited Warranty**

The suggested retail price of Mitsubishi's LDTV146 and LDTV152 are \$2,995 and \$3,995 respectively and are available now through authorized Mitsubishi dealers. These TV monitors are covered for one year by Mitsubishi's extensive limited warranty program.

### **About Mitsubishi Digital Electronics America Presentation Products Division**

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, front-projection high definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP® or LCD technology, and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit <http://www.mitsubishi-presentations.com>

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