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MITSUBISHI DIGITAL ELECTRONICS AMERICA ADDS NEW SHORT-THROW PROJECTORS TO PRODUCT LINE

XD250U-ST and XD211U-ST Designed for Projection in K-12 Classrooms

IRVINE, Calif., February 2, 2010 — Mitsubishi Digital Electronics America's Presentation Products Division, known for its award-winning, high-quality presentation and display products, has announced two new short-throw projectors designed for use in classrooms or conference rooms with limited space. Mitsubishi's XD221U-ST and XD250U-ST have a throw-ratio of 0.7 which produces a 60-inch diagonal image from a short distance of only 33 inches away, so teachers and presenters do not create distracting on-screen shadows while addressing their students and audiences

Mitsubishi's XD221U-ST and XD250U-ST projectors feature a 10-watt speaker and audio mix capability, closed captioning decoder, versatile connectivity ports, user-friendly menus, long lamp life and low cost of ownership. They are particularly attractive for schools with tight budgets but need the rich combination of audio-visual features and easy-to-use technology that makes teaching more effective. .

"Each new projector fits a particular niche for our customers," said Wayne Kozuki, product manager for Mitsubishi Digital Electronics America's Presentation Products Division. "While there are similarities between the two, there are key differences in brightness and connectivity that meet specific needs of educators and presenters alike."

Teachers who need a projector with audio capability will like these Mitsubishi short-throw models. The projectors are designed with two separate 3.5mm audio inputs and a special built-in audio mixer so the projectors can simultaneously project audio from two sources, such as a DVD and a third-party wireless microphone. The projectors' "Audio Mix" feature allows users to

adjust the volume levels of the 10W built-in speaker. With this unique configuration, an instructor can orally interject key points during a presentation and still be heard over the video.

When the speaker is not in use, the XD250U-ST and XD211U-ST have an ultra-hushed noise level of only 28 and 26 dBA respectively, in low mode, so students hear the teacher and not the annoying hum of a fan. They also offer closed captioning from a supported source. With a touch of a button, the built-in decoder transforms words into subtitles projected on the screen, an important function for hearing-impaired students.

These new projectors are designed and built using Texas Instruments' DLP® technology and the latest version of BrilliantColor™ for superior color performance. The XD221U-ST and XD250U-ST blast 2000 and 2600 lumens respectively, each with a 2500:1 contrast ratio to produce deep, rich and bright content, even with the window shades open.

While each is shaped a bit differently (one is seven pounds; one is seven-and-a-half pounds), both offer a filter-free engine with convenient top-loading lamp to make installation and lamp replacement simple and easy, saving time and money. Mitsubishi is offering a one-year limited warranty on its lamps, making the projectors even more economical.

Mitsubishi's XD250U-ST and XD221U-ST provide separate audio inputs for computer and video, so users can switch between a computer presentation and video with just a press of a button. Each provides a monitor loop through for flexible installation options as well as an RS-232 interface and a built-in RJ-45 port for remote projector management over a LAN, WAN or the Internet. The XD250U-ST also offers HDMI™ connectivity for high-definition video sources.

Both projectors have a splash screen, password protection and a reinforced anti-theft security bar to help create peace of mind for security-conscious users.

“These short-throw models add an extra dimension to our line of education and business projectors,” said James Chan, senior director of product marketing, Mitsubishi Digital

Electronics America's Presentation Products Division. "We now have even more choices designed to meet our customer's projection needs."

Suggested Pricing, Availability, Warranty

Mitsubishi offers government, education and non-profit discount pricing for its projectors through its network of authorized Mitsubishi dealers. Mitsubishi's new projectors are competitively priced and are available now. Each projector comes with Mitsubishi's three-year limited warranty on parts and labor, and a generous one-year limited warranty on the lamp. Like all Mitsubishi data projectors, the new XD250U-ST and XD211U-ST are covered by the Express Replacement Assistance (ERA) Program, a comprehensive nationwide service that offers next business-day replacement for down units that are under warranty.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, front-projection high-definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP or LCD technology. MDEA is known for its award-winning high-quality accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit <http://www.mitsubishi-presentations.com>

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