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**MITSUBISHI DIGITAL ELECTRONICS AMERICA ANNOUNCES
NEW XD95U PICO-PORTABLE PROJECTOR**

Pico-Portable Projector Perfect for Mobile Presenters, Sales and Training Staff on the Go

IRVINE, Calif., November 13, 2008 — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning, high-quality, high-definition presentation and display products, today announced the release of the XD95U, its new 3.3-pound pico-portable [projector](#) for presenters on the go. Its estimated 3000-hour lamp life (in low mode) and filter-free design provide a low total cost of ownership, making it an economical choice.

Blasting a bright 2200 ANSI lumens, Mitsubishi's new pico portable [XD95U](#) allows users to present in a myriad of lighting conditions, even in rooms with the lights on and window shades open. With its quick-cooling instant shut-down feature, the XD95U also lets the presenter make a rapid exit after a presentation to accommodate tight classroom or sales meeting schedules.

"Often times meeting rooms are booked back-to-back and presenters need to pick up their materials and hardware and go," said Wayne Kozuki, product manager for Mitsubishi Digital Electronics America's Presentation Products Division. "The quick-cooling feature in the XD95U helps presenters get back on the road or to their desks with minimal delay."

Mitsubishi's new XD95U XGA (1024 x 768 pixels) resolution projector uses Texas Instruments DLP® technology, and comes in a small and compact design making it the ideal travel companion. For easy set-up, color wall support allows users to select a particular surface color including light yellow, light green, blue, pink — even blackboard. Once the color is chosen the projector automatically adjusts its output to create the best image possible for that background or base color surface, making set-up a breeze.

"Our customers have come to expect excellence from Mitsubishi, whether from a large installation projector or a small, portable one like our new XD95U," said James Chan, senior

director, product marketing, Mitsubishi Digital Electronics America's Presentation Products Division. "We continue to offer a wide range of projectors, in all types of sizes, resolutions and colors, designed to meet specific needs of the marketplace."

Pricing, Availability, Warranty

The suggested retail price of Mitsubishi's XD95U is \$1,495. The projector will be available this month through authorized Mitsubishi dealers comes with Mitsubishi's three-year limited warranty on parts and labor a 90-day limited warranty on the lamp. The projector is also covered by Mitsubishi's award-winning Express Replacement Assistance (ERA) Program, a nationwide comprehensive service provided for units under warranty that offers next business-day replacement for down units.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, front-projection high-definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP® or LCD technology, and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit <http://www.mitsubishi-presentations.com>

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