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MITSUBISHI MONITORS JOINS C-NARIO FOR DIGITAL SIGNAGE APPLICATION BUNDLE

IRVINE, Calif., June 17, 2009 — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning, high-quality, high definition presentation and display products, today announced a product bundle with C-nario, a world-class provider of end-to-end software-based digital signage solutions across all industries. C-sign™, a digital signage software product from C-nario, is now available for Mitsubishi's 32-, 42-, 46- and 52-inch monitors. When displayed on a Mitsubishi monitor, C-sign can create a stand-alone, out-of-the-box digital signage solution. .

“This new C-nario bundle makes it easy for Mitsubishi's network of dealers to offer digital signage that increases profitability and price competitiveness while providing features that create maximum flexibility for application and installation considerations,” said James Chan, senior director, product marketing, Mitsubishi Digital Electronics America's Presentation Products Division. “This helps add overall value to digital signage applications where high-quality Mitsubishi monitors and state-of-the-art signage software are required.”

“The alliance with Mitsubishi Digital Electronics America is another milestone in our partnership with Mitsubishi, following our agreement with Mitsubishi Electric's Visual Information Systems Division in the Netherlands, signed in October 2008,” said Sam Losar, general manager, C-nario USA. “C-sign extends C-nario's high-end digital signage solutions to the small-medium market while utilizing C-nario's cutting edge technology. The new partnership is a great promise for the SMB market in North America.”

C-sign offers a web-based content management GUI (graphic user interface) that enables users to quickly and easily create text, upload a wide range of graphic and video as well as schedule and manage content. C-sign also offers multiple language support and easy-to-use templates with intuitive drag-and-drop content insertion.

About C-nario

C-nario is a world-class provider of end-to-end software-based digital signage solutions across all industries, including advertising, retail, corporate, public, media and entertainment sectors. C-nario's cutting edge technology enables unparalleled playback and management capabilities of complex better-than-broadcast quality video displays in an extensive range of high traffic environments. To date, the company has deployed in 40 countries through its global partners and international value-added resellers. The company has offices in the United States, Europe, Asia and Israel. For more information about C-nario visit www.c-nario.com.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, front-projection high definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP® or LCD technology, and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit <http://www.mitsubishi-presentations.com>

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C-Sign is a trademark of C-Nario. DLP is a registered trademark of Texas Instruments.