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**FOR IMMEDIATE RELEASE**

**MITSUBISHI DIGITAL ELECTRONICS AMERICA DEBUTS 140" LED RESOLIA  
AT INFOCOMM**

**Indoor Electronic Billboard for Diverse Signage Applications Now for \$399,000 In Booth  
#3103 at InfoComm in Las Vegas**

**IRVINE, Calif., June 18, 2008** — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning, high-quality presentation and display products, is exhibiting its Resolia™ LED big-screen monitor for the first time at InfoComm in Las Vegas. Mitsubishi's Resolia monitor is designed for indoor signage applications such as billboard advertising or informational displays in malls, airports, sports arenas, casinos, entertainment stages and other public venues.

"We've received a great response to our Resolia LED big-screen, and we're excited to show it to our InfoComm audience," said James Chan, director of marketing, Mitsubishi's Presentation Products Division. "Systems integrators will see its new plug and play design makes installation easier and more efficient than custom-sized LED screens that can cost up to three times more and are quite service intensive."

Unlike similar screens which are tediously custom-built in-house, deconstructed for shipping and reconstructed tile-by-tile, module-by-module on site, Resolia is the only 140" LED screen with a pre-packaged design that is quick to install and simple to set-up. It is shipped in one piece but can also be broken down into a two-piece configuration for easier transport in tight spaces. The plug-and-play design eliminates complicated integration and maintenance which saves time and money.

For its size, it also has some of the most versatile mounting options available; its thin body with front and bottom hardware allows the panel to be installed flat or inclined from walls, or even

hung from the ceiling. Resolia also boasts larger viewing angles: 150 degrees horizontal and 120 degrees vertical, so more people above, below or to the side can read images clearly and easily.

Mitsubishi's Resolia accepts an array of input computer or video signals including HD-SDI for up to 1080p high-definition imaging or SD-SDI for standard imaging signals. It comes with a controller that can accept and display one video or one computer-generated screen display, or customers have the option of a digital screen controller that allows up to four input sources. A sophisticated and easy graphic user interface (GUI) comes with the upgraded controller that lets users simply configure source content for a shared display of up to four simultaneous images, side-by-side images, or picture-in-picture style.

Resolia's advanced pixels are a 3-in-1 design: Each pixel can turn red, blue, green or white individually, and the pixel pitch is a tight 4.0mm. This combination allows for brighter, more vivid colors, and sharper images overall.

### **Pricing, Availability, Warranty**

Now in the market for just \$399,000, Mitsubishi's Resolia's 140" LED screen is currently available through authorized systems integrators. Resolia comes with Mitsubishi's one-year limited warranty on parts and labor.

### **About Mitsubishi Digital Electronics America Presentation Products Division**

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, front-projection high definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP® or LCD technology, and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 800-769-1268 or visit <http://www.mitsubishi-megaview.com>.

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