

MITSUBISHI DIGITAL ELECTRONICS AMERICA INTRODUCES XL6500U, XL6600U HIGH-BRIGHTNESS, HIGH-RESOLUTION INSTALLATION PROJECTORS

High-Lumen Projectors with Optional Lenses for Education, Commercial Applications

IRVINE, Calif., June 18, 2008 — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning, high-quality, high-definition presentation and display products, introduced a line of 3LCD-based XGA installation projectors with optional lenses: XL6500U and XL6600U; no lens versions are also available. Mitsubishi's XL6500U blasts a clear 5000 lumens and the XL6600U shines at 6000 lumens in XGA (1024 x 768 pixels) native resolution, and are capable of up to 1080i and 720p resolutions for high-definition video applications.

Each high-brightness projector in this new line uses three robust 1.3 inch inorganic LCD panels that are durable and show brilliant, intense colors. These Mitsubishi installation models are ideal for commercial venues such as hotel conference rooms, school auditoriums, corporate boardrooms and houses of worships that require high brightness and a variety of short- or long-throw lens options.

These new models also provide electronically controlled zoom, focus and lens-shift adjustments in fast and step modes to fit all screen types and sizes easily and quickly. What's more, each projector boasts a 4000-hour lamp life rating when operated in lamp-life conserving low mode, even at such high luminosity.

"Our customers will love these new projectors as they add to our powerful installation projector line-up," said Wayne Kozuki, product manager, Mitsubishi Digital Electronics America's Presentation Products Division. "Systems integrators are now thrilled to offer a wider range of Mitsubishi conference projectors to their customers."

Each projector can create side-by-side (or picture-in-picture) live motion images for enhanced video conferencing applications that include a live video feed and simultaneous presentations on the same screen, perfect for large venues where ambient light can be a factor. They also offer PJ

Link supported through on-demand RJ45 networking for easy online monitoring, diagnostic and management control.

With a built-in motion-sensitive anti-theft alarm in each model, Mitsubishi's XL6500U and XL6600U are designed to deter projector theft from public venues such as classrooms, auditoriums or other open-access conference room settings. The motion detector is built into the connector panel cover and is set manually by a key. Once the cover is installed and the safety key removed, the projector's alarm is automatically set; moving the projector will sound a 120-decibel high-pitch alarm.

"Mitsubishi is very proud to introduce yet another line of quality installation projectors that continues to demonstrate our commitment to high quality and great value," said James Chan, director, product marketing, Mitsubishi Digital Electronics America's Presentation Products Division. "Packed with features for convenience, flexibility and security, these projectors offer some of the best value available today in big conference room projectors."

Availability and Warranty

The Mitsubishi XL6500U and XL6600U (and XL6500LU and XL6600LU no-lens versions) will be available in June through authorized Mitsubishi dealers and system integrators. The projectors come with Mitsubishi's three-year limited warranty on parts and labor plus a generous one-year limited warranty on the lamp.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Digital Electronics America's Presentation Products Division markets an extensive line of professional presentation, front-projection high definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP® or LCD technology, and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit <http://www.mitsubishi-presentations.com>.