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**MITSUBISHI'S NEW WD3300U AND XD3200U ULTRA-QUIET PROJECTORS
FEATURE NEW COLOR WHEEL AND LAMP DRIVE DESIGN
FOR HIGH PERFORMANCE**

IRVINE, Calif., March 3, 2009 — Mitsubishi Digital Electronics America's Presentation Products Division, known for award-winning high-quality, high-definition presentation and display products, continues its commitment to the professional installation market with the release of two new high-brightness installation-purpose projectors using Texas Instruments' DLP® technology. The XD3200U XGA (1024 x 768 pixels) and widescreen WD3300U WXGA (1280 x 800 pixels) are designed for lecture halls, large classrooms, boardrooms, conference rooms, church sanctuaries and other presentation rooms.

“These installation projectors have a new color wheel, body design and lamp drive system that help to increase overall performance, durability and reliability,” said Wayne Kozuki, product manager, Mitsubishi Digital Electronics America's Presentation Products Division. “These improvements also make installation efficient and cost-effective; our dealers will choose these models for the great installation features, and their customers will appreciate the price and performance.”

In the past, dust could sometimes get on the color wheel and interfere with overall color performance. These new projectors, however, create beautiful colored images with a virtually sealed color wheel that helps prevent dust accumulation. This new color wheel design, along with an improved air-flow cooling duct path, allows both the WD3300U and XD3200U operate at a low 26dBA noise level (low mode). With these design enhancements audiences can now experience presentations with amazing color performance without being distracted by any projector fan noise.

Both models include a new lamp drive system designed to reduce the overall deterioration rate of the lamp. This innovative design helps the lamp to retain consistent projection brightness over a longer period of time while maintaining an estimated lamp life of up to 4000 hours in low mode.

A long lamp life dramatically decreases the overall total cost of ownership by reducing the frequency of lamp replacements. When a lamp exchange is required, these new models are designed with convenient side-loading lamp access, so the projector can stay in place on a shelf or on the ceiling, saving time and money. Additionally, both of these installation projectors offer a one-year or 500-hour (whichever comes first) limited warranty on the lamp.

The WD3300 shoots a rated 4000 lumens of brightness while the XD3200 blasts a rated 4500 lumens, making these models perfect for displaying bright and vivid images even in large rooms or venues with bright ambient lighting.

Mitsubishi offers optional lenses that support various throw distances and room configurations. The WD3300U and the XD3200U with its center lens provides a new quick and simple lens-exchange design. These projectors have a cut-out around the centered lens so switching lenses is easier, increasing installation flexibility while decreasing installation time. They also have motorized vertical and horizontal lens shift, auto focus and zoom, so set-up can easily be completed in minutes.

Most importantly, Mitsubishi Digital Electronics America is “greening” its projectors starting with these two models by designing them to be more environmentally friendly with energy-efficient, long lamp life; lead-free solder on all printed circuit boards; digital user manuals; and the use of recycled paper in printed materials and packaging cartons. These projectors are the first of a series designed to consume less than one-watt of power when in stand-by mode.

The projectors also boast Texas Instruments’ BrilliantColor™ technology, which uses color-processing algorithms and system-level enhancements for greater brightness and truer, more vibrant colors. They offer an HDMI™ input for native digital signals and RJ45 for remote networking management, and a 10-watt audio speaker and variable audio output so that users have the flexibility to adjust a presenter’s volume.

“Mitsubishi continually brings new technology to market, particularly that which increases durability and saves time and money over the life of a projector,” said James Chan, director, product marketing, Mitsubishi Digital Electronics America’s Presentation Products Division.

“And now, we’re even prouder to bring the first of our environmentally sensitive models, the WD3300U and XD3200U, to our customers.”

Pricing, Availability, Warranty

The WD3300U wide screen and the XD3200U XGA projector are currently available through authorized Mitsubishi dealers at very competitive prices. The projectors come with Mitsubishi’s three-year limited warranty on parts and labor plus a one-year limited warranty on the lamp. As with all Mitsubishi installation projectors, each is covered by the Express Replacement Assistance (ERA) Program, a nationwide comprehensive service that offers next business-day replacement for down units under warranty coverage.

About Mitsubishi Digital Electronics America Presentation Products Division

Mitsubishi Digital Electronics America’s Presentation Products Division markets an extensive line of professional presentation, front-projection, high-definition home entertainment, and rear-projection video wall cube display systems and digital signage monitors that are designed with DLP® or LCD technology, and is known for its award-winning, high-quality, accurate color reproduction technology. Products are sold through authorized distributors, resellers, retailers and system integrators throughout the United States and Mexico. Mitsubishi Digital Electronics America is located at 9351 Jeronimo Road, Irvine, Calif., 92618. For more information, please call 888-307-0312 or visit <http://www.mitsubishi-presentations.com>

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