

Postcard Pricing for Binary Pulse
July, 2005

Choose from four post card design options:

- Focused on Business
- Focused on Education
- Focused on Inspiration
- Focused on Messaging

All postcards customized with your logo, contact information, website URL, return address and marketing/sales copy points. Specifications are as follows:

- 8.5”(w) X 6”(h) postcards
- Four colors, two sides
- 100 lb topkote cover stock
- Printable aqueous coating to prevent offset
- Dull or gloss finish

For each mailing of 1-7,000, the turn-key cost for mailing list acquisition, customization, printing, mailing and postage would be:

3,000	\$3,250	7,000	\$5,225
4,000	\$3,750	8,000	\$5,700
5,000	\$4,225	9,000	\$6,200
6,000	\$4,725	10,000	\$6,700

Note: Costs for additional customization of postcards, specific quantities, unique mailing lists, and list processing are also available upon request.