

Mitsubishi Presentation Products
WEB Pricing Guide
(www.mitsubishi-presentations.com)
July 6, 2005

JUMBO-SIZED POSTCARD MAILERS (Church; Silent Series; LCD Monitors)

These colorful direct mailer pieces can be customized with your logo, phone number, website, return address, and a few marketing/sales copy points.

- A) Customization/Production Cost: \$300
- B) Printing Costs: 500 (minimum) @ \$575; 1000 @ \$1,150; 2000 @ \$1,575; 3000 @ \$1,900; 5000 @ \$2,300.

Note: Costs for specific quantities, prospect lists, postage and list processing are also available upon request.

EDUCATION PRINTED INSERT

This is a standard size (8-1/2 x 11"), full color printed insert which can be customized with your logo, phone number, website, address, and a few marketing/sales copy points.

- A) Customization/Production Cost: \$300
- B) Printing Costs: 500 (minimum) @ \$1,075; 1000 @ \$1,150; 2000 @ \$1,275; 3000 @ \$1,400; 5000 @ \$1,600

Note: Costs for specific quantities are also available upon request.

EDUCATION INSERT AS A FOLDED, SELF-MAILER

This is a standard size (8-1/2 x 11"), full color printed insert, folded once, which can be customized with your logo, phone number, website, return address, and a few marketing/sales copy points.

- A) Customization/Production Cost: \$300
- B) Printing Costs: 500 (minimum) @ \$1,175; 1000 @ \$1,275; 2000 @ \$1,425; 3000 @ \$1,600; 5000 @ \$1,900.

Note: Costs for specific quantities, prospect lists, postage and list processing are also available upon request.

EDUCATION AD (FOR PUBLICATION IN CATALOGS OR MAGAZINES)

Standard size ad (8-1/2 x 11"), 4-color, customized with your logo, phone number, website, address, and a few marketing/sales copy points. Ad would be saved in an EPS format, ready for publication.

- A) Customization/Final File Cost: \$690

NOTE: Prices subject to change. Confirmation will be provided at time of order.